



Somerset Business Awards 2016



How to Enter



Event Organiser



Main Sponsor

General Information & Award Sponsors

Welcome to the Somerset Business Awards 2016, organised by the Somerset Chamber of Commerce & Industry Ltd.

Now firmly established as a highlight of the Somerset business calendar, the Awards, which are now in their 12th year, will once again celebrate successful Somerset companies, and offer an excellent opportunity for all business sectors to meet, be inspired, and showcase their achievements to their peers.

This year sees 14 Awards on offer, each celebrating and recognising business success across Somerset, giving businesses from every sector the opportunity to promote themselves at the highest level.

All shortlisted companies will be entitled to two free tickets to the Gala Dinner and Awards Ceremony on Friday 21st October where they will receive due recognition of their success, as well as coverage in the local media.

Why enter?

- Publicity and recognition of achievement throughout the county and beyond
- Press and media recognition
- Winners receive a certificate and bespoke trophy
- Winners also receive the accolade of being judged the best of the best in their field in the county
- Opportunity to boost team morale and reward staff for their contributions to the company
- Shortlisted companies are entitled to two free places at the Gala Dinner and Awards Ceremony where we will see approx. 400 people in attendance
- Winners have the opportunity to make a speech to guests attending the dinner which includes key business people from across the county
- Winning companies will have their name and company details appear on the Somerset Business Awards website for 12 months after the Awards Ceremony – therefore 12 months' worth of free advertising to the whole of the business community across the county
- PR opportunities with the SBA logo redesigned to include "winner" that can be used on all literature used by your company.

Terms and Conditions

- The business must be based within the administrative boundaries of Somerset. Whilst we are keen not to discourage quality entries from within the historic boundaries of Somerset, we will also accept entries from the following North Somerset postcodes; BA3, BS21, 22, 23, 24, 39,40, 49
- The business should have its Head Office within the defined eligible area set out above. If this is not the case, the entry MUST demonstrate that the enterprise has local autonomy over business planning, marketing, HR and budget
- Shortlisted companies must be available for judges interviews and site visits during the following dates; 2nd -23rd September
- Businesses can enter more than one category, but a separate application must be made online for each category
- Only entries submitted online via the Somerset Business Awards website can be accepted
- Decisions by the judging panel are final.

Entries close at midday on Monday 22nd August 2016.



Monahans

Professional. Personal. Positive.

Somerset Manufacturer Award – Monahans

Monahans is one of the largest independent chartered accountancy groups in the west of England. We have a team of 12 partners and around 120 employees.

Our offices are located across Wiltshire and Somerset in Glastonbury, Bath, Chippenham, Frome, Swindon and Trowbridge.

We provide a large range of services including Audits, Business Insolvency and Recovery, Corporate Finance, Forensic Accounting, HR Solutions, Health and Safety, Payroll Services, Strategic Business Improvement and Taxation advice.

www.monahans.co.uk

PORTER DODSON

SOLICITORS & ADVISORS

Environmental Award – Porter Dodson Solicitors & Advisors

Porter Dodson is a Top 200 UK law firm based in Somerset and Dorset. Our focus is on our clients and our people. We have a simple philosophy that trusted advice is key to long term client relationships, along with meticulous planning and attention to detail. We add great value for money solutions with uncompromised quality and advice, to offer a highly effective service.

www.porterdodson.co.uk



WESSEX

RESERVE FORCES' & CADETS' ASSOCIATION

Skills For Growth Award – Wessex Reserve Forces' and Cadets' Association

The Wessex Reserve Forces' & Cadets' Association is an independent, non-for-profit organisation dedicated to supporting and promoting the 3000 tri-service Reservists and 14,000 Cadets across the South West of England, as well as providing support and assistance to employers of Reservists and Cadet Force Adult Volunteers.

www.wessex-rfca.org.uk

glyder

graphics print & web

New Business of the Year Award – Glyder

We provide our clients with exceptional customer service from the initial inspired design concept right through to the personal delivery of your project. Our small, flexible design, print & web team are experienced in delivering projects such as corporate & marketing literature, re-branding and much more. Private and public sector organisations, small business and large companies have all benefited from Glyder's expertise.

www.glyder.org



Marketing & Promotion Award – ADPR Ltd

ADPR devises and delivers smart, creative and tactical PR campaigns that really reach and engage target audiences. Our expertise and experience encompass a wide range of industry sectors including wellness and outdoor, marine, leisure, food and drink, and business to business. Whether your need is to launch a new product, revitalise or change perceptions of an existing brand of product, or protect your reputation in a crisis, you can rely on ADPR to deliver excellent results.

www.adpr.co.uk

* clarke willmott

Charity of the Year Award – Clarke Willmott LLP

Originating in Somerset in 1898, Clarke Willmott LLP is a national law firm with six offices across the country, providing a broad spectrum of legal services for businesses and individuals.

We are client-led, results focussed and have a strong reputation in sectors such as real estate and construction, retail, sport, social housing, agriculture, renewable energy and private client.

www.clarkewillmott.com



Family Business of the Year Award – Albert Goodman LLP

Family businesses contribute significantly to our local economy, but few advisers truly understand the challenges these businesses have to overcome to succeed. At Albert Goodman we hold ICFIB Corporate Member Accreditation and are able to facilitate discussion, provide guidance and challenge your family to help you produce a plan addressing the major influences on your family business, including retirement, succession, strategy, commitment and remuneration.

www.albertgoodman.co.uk



Young Business Employee of the Year Award – Clarks

Clarks is a family owned business, based in Street, Somerset. Today we're a truly global brand, with 15,000 employees, operating in 75 countries - in Europe, America and Asia Pacific. Designing, manufacturing, wholesaling and retailing, by sales volume we're the world's biggest everyday footwear brand; a £1.54 billion business.

www.clarks.com



International Trade Award – Foot Anstey LLP

Foot Anstey is among the UK's top 100 law firms, with over 45 partners and approaching 500 staff. We have achieved consistent growth and strong financial performance and have grown organically through our bold, agile strategy that has attracted the attention of the industry seeing us named in numerous awards. We strive to deliver an exceptional service at all times. Our people and our clients are what make us. They are the foundations on which our business is built.

www.footanstey.com



Business of the Year 1 - 10 Employees Award – Somerset Chamber of Commerce

The Somerset Chamber of Commerce is a membership-based business support organisation that represents and works collaboratively with the Somerset business community. One of only five accredited Chambers in the South West and 52 in the whole of the UK, it works closely with Somerset's Town Chambers and represents more than 2,000 businesses across the diverse economy of Somerset.

www.somerset-chamber.co.uk



Business of the Year 11 - 25 Employees Award – A.C. Mole & Sons

A C Mole & Sons is one of the West Country's leading independent firms of Chartered Accountants and Chartered Tax Advisers. While our heart is in Somerset, we have clients across the UK and act for businesses of all sizes from start-ups to substantial corporate groups. We offer a wide range of services from business advice and support to audit and from payroll to tax. Our award winning tax team has a national reputation.

www.acmole.co.uk

Service Excellence Award – Sponsor TBC





Business of the Year 26 – 50 Employees Award – EDF Energy

EDF Energy is one of the UK's largest energy companies and the largest producer of low-carbon electricity, producing around one-sixth of the nation's electricity from its nuclear power stations, wind farms, coal and gas power stations and combined heat and power plants. The company supplies gas and electricity to more than 5.5million business and residential customer accounts and is the biggest supplier of electricity by volume in Great Britain.

www.edfenergy.com



Business of the Year 51+ Employees Award – Higos Insurance Services Ltd

Higos Insurance Services Ltd cater for all business and personal insurance requirements. From a sole trader through to large multinational organisations, Higos has access to exclusive schemes for commercial insurance cover. A full range of personal insurance solutions - including household, motor and travel - are also available. Higos - a Somerset Business Award winner in 2012 - deliver market leading advice and service, backed up by a dedicated in-house claims department.

www.higos.co.uk

How to Enter

Registration for a Somerset Business Award needs to be made online www.somersetbusinessawards.org.uk.

Each entry will have the opportunity to include an 800 word statement, explaining why your entry merits an award. In addition to this, each entry will be required to highlight to the judges a maximum of 6 key points to sell itself.

Each individual entry can also upload up to 5 attachments, each up to a max of 2mb, to support their application.

Upload Issues: If any of your attachments exceed the maximum 2mb size limit, you will experience upload issues. If your attachments are over the maximum size limit, please reduce the size of the attachments and try again. Successfully uploaded entries will receive a confirmation email or successful upload message via the website.

Please note, although corporate gifts are appreciated, these are not encouraged and will not count towards an organisation's entry in the awards.

For more information please contact us using the following details:

Somerset Business Awards
Somerset Chamber of Commerce
Equity House
Blackbrook Park Avenue
Blackbrook Business Park
Taunton
TA1 2PX

Tel: 01823 444924
Email: info@somersetbusinessawards.org.uk
Website: www.somersetbusinessawards.org.uk

Press and Media enquiries to:
press@somersetbusinessawards.org.uk

Media Sponsors

heart
96-103

more music variety

Heart FM - Radio Partner

Heart is one of the most popular commercial radio brands in the UK. 121,000 listeners tune in to Heart in Somerset each week. Our listeners are from a variety of backgrounds, including wives, husbands, parents and professionals.

They're the kind of people who make time for themselves, squeeze the most out of life, and enjoy shopping, going out, having fun and spending time with their friends and family. And that's what makes Heart THE commercial radio station that gets advertisers' hearts racing. Fast. Listeners connect with Heart because it stays in tune with their needs and emotions all day, every day.

www.heart.co.uk

Somerset's heartbeat since 1836
County Gazette

Somerset County Gazette - Printed Media Partner

The County Gazette, Somerset's county wide newspaper and innovative website is proud to be media partner of the Somerset Business Awards along with its associated

titles – Bridgwater Mercury, Burnham and Highbridge News and Chard & Ilminster News - for the fifth year. Our popular local newspapers and innovative websites offer the latest news, sport and leisure as well as recruitment, display, property, motors and classified advertising. Boost your business by advertising with us - call 01823-365000 .

www.somersetcountygazette.co.uk

Testimonials

"We have managed to grow a business that works around family life, with working mums. Cuddledry is a growing brand that started in the UK just eight years ago and we are now selling all around the world. This award means a huge amount to us."

Winner in 2015 - International Trade Award - Kate Hutchings - Cuddledry Ltd

"We recognise that it is critical to invest in people and to win a locally driven, prestigious award is something to be proud of. We are absolutely delighted and it has been a career milestone to bring Crosville Motor Services to life in Somerset and without our staff, we wouldn't be here."

Winner in 2015 - Skills For Growth Award - Jonathan Jones-Pratt - Crosville Motor Services Ltd

Award Organiser



Somerset Chamber of Commerce & Industry Ltd

The Somerset Chamber of Commerce is the leading business support organisation for Somerset businesses.

As the hub of business influence in the county, the Chamber which is one of just 52 Chambers affiliated to the British Chambers of Commerce; delivers projects which adds value to its members and the Somerset economy as a whole. Including the Hinkley Point C Supply Chain project on behalf of EDF Energy. The Chamber has significant links to local, regional and national Government as well as the Heart of the South West Local Enterprise Partnership.

By representing and working for the Somerset business community and the town Chamber network, the Somerset Chamber has developed a vast network that promotes Somerset as a great place to do business while promoting the prosperity of its members.

Somerset Chamber - Your Partner in Business.

For more information visit www.somerset-chamber.co.uk

Main Sponsor



Albert Goodman Chartered Accountants

As one of the leading accountancy firms in the South West, Albert Goodman provides high quality accountancy, tax and business advice to businesses and individuals locally and nationwide.

As a mainly Somerset-based firm, with offices in Taunton, Chard, Yeovil, Bridgwater, Burnham-on-Sea, Wedmore, Weston-super-Mare and Weymouth, we have a breadth of expertise which enables us to provide a full range of services across a variety of sectors. The motivation of our staff is to help you as a business or an individual achieve your objectives by working with you over the longer term. Our vision is to be the firm that contributes most to our clients' success.

Because of this philosophy it was a natural choice for Albert Goodman to sponsor the premier business event in Somerset, the Somerset Business Awards, enabling us all to celebrate the success of Somerset businesses.

Albert Goodman would like to take this opportunity to wish all entrants success for the 2016 awards.

www.albertgoodman.co.uk

Category Criteria

Somerset Manufacturer Award

This award will recognise the most innovative and agile manufacturing businesses in the county. The judges will be looking for a commitment to proven research & development practices, a passion for continuous improvement and a solid track record of business planning and growth.

Environmental Award

The winning company will prove that it has gone above and beyond in developing and using good practice in managing waste, reducing energy use or other environmental initiatives that balances profitability with environmental awareness..

Marketing and Promotion Award

Innovative and creative marketing with clearly measurable results, irrespective of budget, is the key to standing out in a crowded market place. Entries need to clearly demonstrate these characteristics either in a one-off campaign or as a part of sustained marketing.

Charity of the Year Award

The winning Somerset-based Charity will need to demonstrate not just how much money it raises or spends, but also how by using fundraising and the contribution of volunteers, it makes a significant difference to those they work for.

Skills for Growth Award

This award recognises businesses that have not only invested in the skills of their existing workforce to meet a particular business need, but have shown a commitment to developing the Somerset workforce of the future.

New Business of the Year Award

For businesses that have been trading for less than 3 complete financial years. Judges will be looking for the "X Factor" of a new idea or a new business concept.

Service Excellence Award

The judges are looking for not just "good" customer service, but a level of service over and above normal industry expectations and clear strategies for maintaining such a level of service.

International Trade Award

Businesses have embraced International Trade whether through imports or export or a combination of them both. The business can demonstrate that such trade contributes to its current and on going growth strategy.

Business of the Year Award

1-10 employees
11-25 employees
26-50 employees
51+ employees

All the winners of the "Business of the Year Awards" will have demonstrated how they stand out from the crowd in their category including ambition, profitability, growth, sound business planning, customer satisfaction and management of people – they will have a "Wow Factor" that is worth celebrating.

Young Business Employee of the Year Award

Nominated by their employer, this category is open to an individual who has been employed by the company for up to 3 years, and aged under 35. The nomination must demonstrate how the individual has had a significant impact on the business and made a personal contribution to a project or the business as a whole. This might include career progression, relevant personal or professional qualifications or other training.

Alternatively it could be the individual's performance in the company and their continued enthusiasm to do the very best for the benefit of the company. The nominating company will need to support the entry and confirm the positive impact made by the nominee.

Albert Goodman Family Business Award

The winning company will demonstrate that the family have had significant influence on the business, such that more than one member of the same family is involved in the management of the business. The company will be financially successful and show a clear vision for the long term future of the business, including planned succession.