

OUR STRATEGY

2022-2027

5 YEAR HIGH LEVEL GOALS

DEVELOP PEOPLE
TO BE THE BEST
THEY CAN BE

COLLABORATE
TO ACHIEVE
GREAT SERVICE
AND RESULTS

TO REMAIN AN
INDEPENDENT
REGIONAL FIRM

LIVE AND
BREATHE OUR
VALUES

REMAIN
FINANCIALLY
STRONG

COLLABORATE TO ACHIEVE.

WE FORM INCLUSIVE
RELATIONSHIPS THAT DELIVER.

WE ARE FRIENDLY, FAIR AND
FORWARD THINKING WITH A
CAN DO ATTITUDE PROVIDING
BOTH EXCELLENT SERVICE
AND A POSITIVE EXPERIENCE.

WE ARE WITH YOU, WHEREVER
YOU ARE ON YOUR JOURNEY.

WE ARE COLLABORATIVE,
IMPACTFUL, PROGRESSIVE
AND TRUSTWORTHY.

COLLABORATIVE.

**COMMUNICATE CLEARLY.
SHARE IDEAS.
EMPOWER.
UNITE.**

OUR COMMUNICATIONS
ARE CLEAR AND CONCISE.

WE HAVE INSIGHTFUL
DISCUSSIONS, OFFERING
THOUGHTFUL AND
CREATIVE SOLUTIONS.

OUR PEOPLE ARE
EMPOWERED TO
SUGGEST SOLUTIONS
TO MEET CLIENT AND
BUSINESS NEEDS.

OUR PEOPLE WORK
TOGETHER AS ONE TEAM
TO PROVIDE THE BEST
OUTCOME.

TRUSTWORTHY.

**DELIVER RESULTS.
HAVE INTEGRITY.
ACCOUNTABLE.
FLEXIBLE.**

WE ARE RESULTS-
FOCUSED AND GO THE
EXTRA MILE TO SUPPORT
EACH OTHER.

WE ARE OPEN AND
HONEST AND GUIDED
BY STRONG MORAL AND
ETHICAL PRINCIPLES.

WE DELIVER ON
WHAT WE SAY AND
TAKE OWNERSHIP.

WE OFFER FLEXIBILITY
TO ENABLE A GOOD
WORK-LIFE BLEND.

PROGRESSIVE.

**CREATE OPPORTUNITY.
PLAN FOR THE FUTURE.
INCLUSIVE.
GREEN.**

WE SPOT OPPORTUNITIES
AND MAKE
THE MOST OF THEM.

BY UNDERSTANDING
GOALS, WE EMBRACE
FUTURE CHANGE AND
DEVELOPMENT.

ALL OF OUR
STAKEHOLDERS MATTER
AND HAVE A VOICE.

WE ARE COMMITTED
TO ACHIEVING
NET-ZERO BY 2030.

IMPACTFUL.

**INFLUENCE.
MAKE A DIFFERENCE.
CHALLENGE.
COMMUNITY FOCUSED.**

WE OFFER SOLID AND
RELIABLE ADVICE TO
ENABLE SUCCESS.

WE MAKE A POSITIVE
DIFFERENCE TO THOSE
WITH WHOM WE WORK.

WE OPENLY CHALLENGE
TO MAKE IMPROVEMENTS
AND ACHIEVE POTENTIAL.

WE HAVE A POSITIVE
IMPACT IN OUR
COMMUNITIES.

THE ROAD TO NET ZERO

OFFICES

Transition all offices to premises with improved energy efficiency.

Engage with landlords to implement best practice and improve energy efficiency.

Engage in community projects for impact.

Carbon offset as a last resort.

TRAVEL

Travel responsibly for the benefit of our clients, without compromising service.

Provide video conferencing as an alternative to face to face meetings.



**NET ZERO
2030**

WAYS OF WORKING

Implement ways of working which consider our impact.

MONITORING

Quarterly monitoring of our carbon footprint.

Voluntary reporting of our carbon impact in financial statements.

 **ALBERT
GOODMAN**

CHARTERED ACCOUNTANTS,
TAX CONSULTANTS &
FINANCIAL PLANNERS

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